

Ders Planı ve Mezuniyet Koşulları

İlgili programdan mezun olacak öğrenci aşağıdaki şartları yerine getirmek durumundadır. Tezsiz yüksek lisans programı toplam 30 krediden ve 60 AKTS'den az olmamak kaydıyla en az on ders ile dönem projesi dersinden oluşur.

Mezunlar, ALES sınav şartını yerine getirdikleri takdirde İşletme (İngilizce) Tezli Yüksek Lisans Programına kayıt yapabilirler.

Öğretim Programı

İşletme (İngilizce) Tezsiz Yüksek Lisans Programı

Department of Business Administration

Business Administration Master's Program with Non-Thesis Course Plan

1st Semester							
Course Code	Course Name	Course Type	Pre-requisite(s)	T	P	C	ECTS
GRAD5003	Research Methods and Publication Ethics	M		3	0	3	6
MBA5005	Strategic Management	M		3	0	3	8
	Area Elective	E		3	0	3	8
	Area Elective	E		3	0	3	8
	Area Elective	E		3	0	3	8
Total						15	38

2nd Semester							
Course Code	Course Name	Course Type	Pre-requisite(s)	T	P	C	ECTS
GRAD5001	Term Project	M		0	0	0	15
MBA5004	Managerial Economics	M		3	0	3	8
	Area Elective	E		3	0	3	8
	Area Elective	E		3	0	3	8
	Area Elective	E		3	0	3	8
	Area Elective	E		3	0	3	8
Total						15	55

İşletme (İngilizce) Yüksek Lisans (Tezsiz) Program Dersleri

Must Courses

- GRAD5001 Term Project
- GRAD5003 Research Methods and Publication Ethics
- MBA5004 Managerial Economics
- MBA5005 Strategic Management

Elective Courses

- MBA5006 International Business and Economic Diplomacy
- MBA5010 Global Digital Marketing
- MBA5011 Supply Chain Management
- MBA5012 Marketing Management
- MBA5013 Leadership and Organizational Behavior
- MBA5014 Human Resources Management
- MBA5015 Corporate Governance
- MBA5016 Managing Global Operations
- MBA5017 Business Strategy
- MBA5018 Management Information Systems
- MBA5019 Operations and Product Management
- MBA5020 Entrepreneurship
- MBA5021 CRM and E-commerce
- MBA5022 Global Economy
- MBA5023 Global and Local Business Context
- MBA5024 Financial Markets and Institutions
- MBA5025 Financial Management
- MBA5026 Game Theory
- MBA5027 International Finance
- MBA5028 Business Analysis and Valuation
- MBA5029 Investment Strategies
- MBA5030 Global Sport Marketing
- MBA5031 Managing Sports Events
- MBA5032 Managerial Accounting and Finance
- MBA5033 Leisure and Recreation Management
- MBA5034 Psychosocial Aspects of Sport Management
- MBA5035 Social and Behavioral Determinants of Health
- MBA5036 Healthcare Ethics, Law and Policy
- MBA5037 Critical Thinking and Innovation in Healthcare
- MBA5038 Managing Information in Healthcare
- MBA5039 Quality Improvement and Quantitative Methods
- MBA5040 Hospitality and Patient Experience
- MBA5041 Transitioning to Physician Leadership
- MBA5042 Communication Skills for Healthcare Managers
- MBA5043 Project Management